

essentialcare®



ADULT

Formula for cats

essentialcare® products are made with high quality ingredients that provide 100% complete and balanced nutrition, uniquely formulated for each life stage.

Along with regular exercise and veterinary check-ups, this exclusive formula can help contribute to a healthy life for your pet.

This essentialcare® blend is specifically formulated with ADVANCED NUTRITION that supports the unique nutritional needs of adult cats.



Actual Size



* Dry only

Feeding and Administration:

DRY: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Veterinary Diets essentialcare Adult Formula For Cats provides complete and balanced nutrition for maintenance of adult cats.

CANNED: Pro Plan Veterinary Diets essentialcare Adult Chicken and Rice Formula In Gravy For Cats is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹			
WEIGHT AT MATURITY		DRY	CANNED
lbs	kg	Approximate Number of 250 ml (8 oz) Cups/Day	Approximate Number of 85 g (3 oz) Cans/Day
5 - 9	2.3 - 4.1	1/3 - 3/4	1 3/4 - 3 1/4
10 - 14	4.5 - 6.3	3/4 - 1 1/4	3 1/3 - 4 3/4
CALORIE CONTENT (ME) (CALCULATED) ²			
		3783 kcal/kg	873 kcal/kg
		1716 kcal/lb	396 kcal/lb
		315 kcal/250 ml (8 oz) cup	74 kcal/85 g (3 oz) can
		83 g/cup	

Ingredients (Dry Formula):

Corn protein meal, chicken, rice, wheat flour, ground yellow corn, animal fat preserved with mixed-tocopherols, poultry by-product meal, dried egg product, glycerin, natural flavor, phosphoric acid, calcium carbonate, dried chicory root, potassium chloride, L-Lysine monohydrochloride, sodium caseinate, taurine, choline chloride, salt, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K)], dried colostrum, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], L-ascorbyl-2-polyphosphate (Vitamin C). Q865822

Ingredients (Canned Formula):

Water, meat by-products, chicken, wheat gluten, corn starch-modified, rice, glycine, salt, soy protein concentrate, natural flavor, tricalcium phosphate, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, potassium iodide], taurine, VITAMINS [thiamine mononitrate (Vitamin B-1), Vitamin E supplement, niacin (Vitamin B-3), calcium pantothenate (Vitamin B-5), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), Vitamin A supplement, folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement], choline chloride. A851323

Dry Formula Diet Characteristics:

This blend is specifically formulated with ADVANCED NUTRITION that supports the unique nutritional needs of adult cats.

- **Body Condition:** High protein level helps maintain lean muscle
- **Immune Health:** Contains antioxidants (Vitamin A, C, E) to help maintain a healthy immune system
- **Eyes and Heart:** Taurine helps support eye and heart health
- **Highly Digestible:** Highly digestible formula promotes optimal nutrient absorption
- **Digestive Health:** Natural prebiotic fiber, sourced from chicory root, helps promote digestive health and maintain stool quality
- **Radiant Skin and Coat:** Omega-6 fatty acids, including linoleic acid, to help support a healthy skin and coat
- **Urinary Health:** Promotes a urinary environment unfavourable to the development of struvite and calcium oxalate crystals
- **Strong Bones and Teeth:** Calcium and phosphorus help support healthy bones and teeth
- **Dental Health:** Crunchy kibble helps clean teeth, freshen breath and promote healthy gums
- **Joint Health:** Glucosamine to help nourish joints
- **Healthy Microbiome:** This formula is enhanced with colostrum, to help support a healthy gut microbiome and promote digestive health

AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	8.74 g	33.06%	36.08%	14.89 g	13.00%	59.14%
Fat	4.29 g	16.22%	17.70%	3.70 g	3.23%	14.71%
Carbohydrate	9.39 g	35.51%	38.76%	4.68 g	4.09%	18.59%
Crude Fiber	0.19 g	0.72%	0.79%	0.13 g	0.11%	0.50%
Total Dietary Fiber	1.03 g	3.88%	4.24%	n/a	n/a	n/a
Soluble Fiber	0.11 g	0.44%	0.47%	n/a	n/a	n/a
Insoluble Fiber	0.82 g	3.10%	3.38%	n/a	n/a	n/a
Calcium	0.30 g	1.12%	1.22%	0.26 g	0.22%	1.02%
Phosphorus	0.28 g	1.05%	1.15%	0.21 g	0.18%	0.83%
Potassium	0.20 g	0.75%	0.82%	0.19 g	0.16%	0.74%
Sodium	0.10 g	0.39%	0.42%	0.29 g	0.25%	1.16%
Chloride	0.25 g	0.96%	1.05%	0.52 g	0.45%	2.06%
Magnesium	0.02 g	0.07%	0.07%	0.02 g	0.01%	0.06%
Copper	0.30 mg	11.27 mg/kg	12.30 mg/kg	0.52 mg	4.55 mg/kg	20.69 mg/kg
Zinc	4.88 mg	185 mg/kg	202 mg/kg	5.18 mg	45.23 mg/kg	205.70 mg/kg
Taurine	0.11 g	0.40%	0.44%	0.12 g	0.11%	0.48%
Vitamin A	596.90 IU	22,580 IU/kg	24,643 IU/kg	3066.50 IU	26,771 IU/kg	121,780 IU/kg
Vitamin E	16.18 IU	612.00 IU/kg	667.92 IU/kg	8.99 IU	78.49 IU/kg	357.06 IU/kg
Total Omega-6 Fatty Acids	0.59 g	2.22%	2.42%	0.86 g	0.75%	3.41%
Total Omega-3 Fatty Acids	0.03 g	0.10%	0.11%	0.03 g	0.03%	0.13%
EPA+DHA	0.00 g	0.01%	0.01%	0.00 g	0.00%	0.00%
Glucosamine	0.02 g	710.75 mg/kg	775.69 mg/kg	n/a	n/a	n/a

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	90.6	n/a
Protein, %	92.4	n/a
Fat, %	94.5	n/a
Carbohydrate, %	96.1	n/a
Calorie, %	93.6	n/a
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	30.6	52.1
Fat, %	36.4	31.4
Carbohydrate, %	33.0	16.5

† Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Using a standard 250 ml/8 oz measuring cup which contains approximately 83 g of Purina Veterinary Diets® essentialcare® Adult Formula For Cats. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME).

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